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TEMPLETON

FRANKLIN TEMPLETON ACADEMY

RESPONSIBLE INVESTING

Course Summary

In this course, we'll define responsible investing and compare the various types and explain its growing relevance and importance. We'll also define ESG integration, go over some examples, and discuss how investment firms may implement ESG integration.

Course Agenda

This course explores

- Types of Responsible Investing
- Why Responsible Investing Matters
- ESG Integration Defined
- ESG Integration Examples
- ESG Integration Approaches and Application

Learning Objectives

This course is designed to teach you to be able to:

- Define and differentiate the four types of responsible investing.
- Explain why responsible investing matters to investors.
- Define ESG integration and discuss examples of ESG-related opportunities and risks.
- Describe ways investment companies approach ESG integration to enhance portfolio management.

Accreditation

This course has been accredited for 1.0 CPD hour by the Financial Planning Association (FPA) of Australia.

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All investments involve risks, including possible loss of principal.

Franklin Templeton Investments Australia Limited

Level 19
101 Collins Street
Melbourne, VIC 3000
tel 1800 673 776

www.franklintempleton.com.au

Level 30
88 Phillip Street
Sydney, NSW 2000

