



FRANKLIN TEMPLETON
INVESTMENTS

FRANKLIN TEMPLETON ACADEMY

ESG ESSENTIALS:

Environmental, Social and Governance Investing

In this course, we'll define ESG investing and learn why it matters, go over examples, discuss ESG in portfolio management, and compare ESG to related types of investing.

Course Summary

In this course, you will learn about ESG Essentials, in particular:

- ESG Defined
- Why ESG Matters
- ESG Examples
- ESG in Portfolio Management
- ESG vs. SRI and Impact Investing
- Digital payment systems



Course Format: Online course and quiz

Learning Objectives

This course is designed to teach you to be able to:

- Define ESG investing.
- Identify examples of ESG factors.
- Summarise why ESG matters to investors.
- Discuss examples of ESG related opportunities and risks.
- Describe ways investment companies use ESG to enhance portfolio management.
- Differentiate ESG investing from SRI and impact investing.

Accreditation

This course has been accredited for **1.0 CPD hour** by the Financial Planning Association (FPA) of Australia.

Issued by Franklin Templeton Investments Australia Limited (ABN 87 006 972 247) (Australian Financial Services License Holder No. 225328), Level 19, 101 Collins Street, Melbourne, Victoria, 3000. This material is intended to be of general interest only and should not be construed as individual investment advice or a recommendation or solicitation to buy, sell or hold any security or to adopt any investment strategy. It does not constitute legal or tax advice. Franklin Templeton Investments ("FTI") shall not be liable to any user of this document or to any other person or entity for the inaccuracy of information or any errors or omissions in its contents, regardless of the cause of such inaccuracy, error or omission. **All investments involve risks, including possible loss of principal.**

Franklin Templeton Investments Australia Limited

Level 19
101 Collins Street
Melbourne, VIC 3000
tel 1800 673 776

Level 30
88 Phillip Street
Sydney, NSW 2000

www.franklintempleton.com.au

For Financial Professional Use Only / Not for Distribution to the Public

© 2019 Franklin Templeton Investments. All rights reserved.