



FRANKLIN TEMPLETON
INVESTMENTS

FRANKLIN TEMPLETON ACADEMY

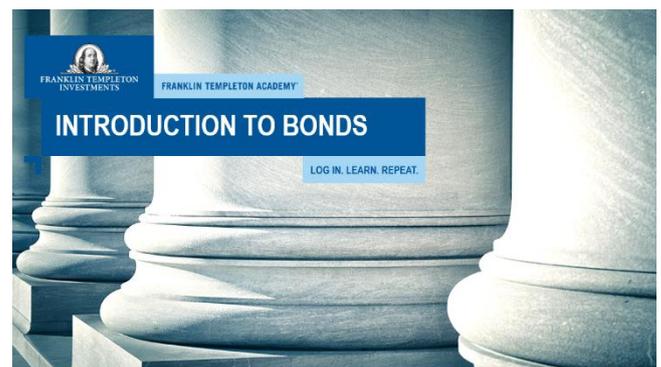
INTRODUCTION TO BONDS

As the global bond market universe has grown, the expanding number of opportunities has also meant increased complexity when it comes to making decisions about bond investments. This training is built to refresh and clarify understanding of the global bond market.

Course Summary

Part of the Fixed Income Series, Introduction to Bonds presents the basic concepts of the bond market and bond funds. This course explores:

- Why Bonds?
- Key bond terminology
- Bond drivers
- Types of bonds
- Bond funds



Learning Objectives

This course is designed to teach you to be able to:

- Quantify the scope of recent global bond market growth
- Explain the goals you may accomplish by adding bonds to an investment portfolio
- Define what a bond contract is and define the key characteristics of a bond
- Use the current yield and yield to maturity formulas
- Describe the impact of credit quality on bonds and apply credit quality insights
- Describe interest rate impact on the bond market and apply interest rate insights
- Recognize and differentiate the seven main types of bonds
- Understand the benefits of bond funds versus bonds
- Recognize several types of bond funds and resources for gaining insight into them
- Identify resources for gaining visibility into a fund portfolio

Accreditation

Please contact your local Franklin Templeton office or email us at franklintempletonacademy@franklintempleton.com for accreditation details.

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